

**Proposal to Change Name of Organisation**  
**From: “Debt and Development Coalition Ireland” to “Financial Justice Ireland”**

**Background:**

In late 2016 the DDCI board commissioned an external review as part of a strategic planning process. One of the questions the consultant was asked to discuss with members was whether DDCI should change our name.

Following consultations with the board, with a focus group, and with individual members, the conclusion was that the majority of members believe the organisation’s name should change, which was also the preferred position of the board.

Key reasons include:

- Our current name suggest DDCI only works on debt issues. Since its foundation, DDCI has always had a remit that extended beyond a pure focus on sovereign debt issues, including the role of the World Bank and IMF. As time has moved on, we have broadened our areas of focus to include taxation, and other issues relating more broadly to financial justice.
- Some respondents felt that ‘Development’ was seen by some people to be at odds with our core message, and to imply that we agree with a model of economic development with western countries at one end and developing countries at the other.
- The term ‘Coalition’ was seen to not accurately reflect the way the organisation operates, as coalition usually refers to single-issue organisations existing on a more temporary basis.
- It was felt that DDCI is known to a core group of supporters, but the name does not have widespread recognition. Changing the name would not lose us supporters, and may help attract interested potential supporters to the organisation.

**Rationale for ‘Financial Justice Ireland’**

At the Strategic Planning day held in October 2017, participants discussed the naming issue and brainstormed ideas for new names.

It was felt that a new name should more accurately describe the actual work and mission of the organisation. It would ideally also be shorter than the current name.

The concept of ‘justice’ has always been core to DDCI’s work, and participants were concerned to include the specific concept of ‘Financial Justice’ in the name.

Other possible names were considered but were rejected as either too long, or failing accurately to describe the organisation and its focus. The preferred name identified through the planning day was Financial Justice Ireland. Having considered the matter the Board also felt that this was the best option. It is therefore proposed to adopt this name, from [DATE].

**Proposal: That the board of DDCI take whatever steps are necessary to legally change DDCI's name to Financial Justice Ireland, and to adopt this name in all future activities of the organisation.**