

Financial Justice Ireland seeks Consultants

Financial Justice Ireland is seeking, as part of its EC-funded Citizens for Financial Justice project, to commission a series of outputs.

- 1) A 'plain english' guide to economic justice topics such as tax and debt, based on FJI's existing offering.
- 2) A script to accompany a short animated video explainer addressing the issues we work with
- 3) A publication to support the outcome of our recent conference, Development Education for Financial Justice

We welcome expressions of interest from consultants who are interested in producing part or all of these outputs.

About Citizens for Financial Justice:

Citizens for Financial Justice is project consisting of a diverse group of European partners – from local grassroots groups to large international organisations. Together, we aim to inform and connect citizens to act together to make the global financial system work better for everyone.

We are funded by the European Union's Development Education and Awareness Raising mechanism, and aim to support the implementation of the Sustainable development Goals (SDGs) by mobilising EU citizens to support effective financing for development and the development of a just financial system. For more information, see www.citizensforfinancialjustice.org

Background to this work:

Development Education/Global Citizenship Education work is a key part of Financial Justice Ireland's offering. As an organisation, we believe that the current international financial system perpetuates poverty and inequality, and that to bring about change for people living in Ireland and the Global South we need to support people in Ireland to deepen their understanding of the financial system so they can take action that will lead to change. (See our strategic plan for more information: www.financialjustice.ie)

Development Education/Global Citizenship Education (GCE) is an educational process which enables people to understand the world around them and to act to transform it. It works to tackle the root causes of injustice and inequality, globally and locally to create a more just and sustainable future for everyone.

Many partners on the Citizens for Financial Justice project engage in GCE work with an explicit focus on financial justice.

Financial Justice Ireland's GCE work takes place in the formal and informal sector. In recent years, we have produced many outputs targetting formal education at second-level, including resources for Junior Cert Maths and Business and Leaving Cert Politics and Society, as well as a resource for transition year.

However, we have limited resources which support the informal work we carry out in the adult and community educational space. Here, our work includes participatory workshop sessions, seminars with expert speakers, film and book clubs, and our flagship "Econo..wha?" course, usually delivered as a six-week evening course in person but recently delivered online over four weeks for the first time.

Through the CFJ project we have also worked with other NGOs to strenghten their work on these issues. Now, we want to use this opportunity to produce a series of outputs that will support our informal education work, and be a tool for citizens who have engaged with CFJ project activiites and wish to continue engaging on these issues past the end of the project which will be finishing at the end of 2020. We also wish to support an output for CFJ partners who participated in our conference on Development Education and Financial Justice to strengthen their work in this area.

We are looking for a consultant/consultant(s) to support some or all of this work.

The outputs we are looking for are as follows:

- (1) A series of three 4 to 8-page 'Plain English' introductory guides to some of our 'core' issues. Topics we would like addressed include (1) sovereign debt, (2) tax, (3) climate and the financial system (4) public private partnerships (5) women and the international financial system – with a focus on tax/climate/debt. We would hope to finalise three topics from the list of topics in consultation with the chosen consultant.

FJI will provide source materials for the consultant to draw on, but the consultant will be expected to conduct any research necessary to update this. For example, for a 'guide' on PPPs we would expect the output to draw heavily from our recent research report so the main task would be adapting the content and providing additional background information. For a topic like debt, we would have our own course content and a number of other websites and guides we could provide, but some of the data may need to be updated. We would expect the layout to be completed by a designer, but we would expect the consultant to provide information and data that could be illustrated as infographics and suggest a structure appropriate to the target audience of adult learners.

We hope the guides will include a clear, accessible introduction to the issue, the local and global dimension to this in terms of where decision-making takes place, and places the reader can find out more information and take action.

An example in terms of tone is this guide produced by our partner organisation Eurodad under the project, though it is obviously aimed at NGOs not individuals.

https://d3n8a8pro7vhmx.cloudfront.net/eurodad/pages/458/attachments/original/1588783762/Advocating_for_financial_justice_at_the_United_Nations.pdf?1588783762

The primary audience will be adult learners with an existing interest but without specific expertise. [We would anticipate it taking 10-12 days work to produce all three guides.]

- (2) A script to accompany a short (3-5 minute) animated video explainer addressing the issues we work with. We currently use a number of introductory videos created by external organisations to explore concepts in our courses – examples such as <https://therules.org/case-studies/inequality-video/> and <https://www.youtube.com/watch?v=HL-YUTFqtul> - but would like something tailored to our issues and the Irish context. We plan to work with an animator/animation firm but would like to hire a consultant to could work with them and us to storyboard, develop the concept and produce a short script.

The video will serve as an introduction to the concept of financial justice, a brief history of global finance with a focus on Ireland and the Global South. The consultant will work with FJI staff members to develop the concept and then produce a script. [We anticipate this work taking in the region of 6-8 days]

- (3) A publication to support the outcome of our recent half-day conference, Development Education for Financial Justice.

The publication will explore ways to support CFJ partners in utilising available resources and networks across Europe. It is anticipated it will (i) summarise methodologies appropriate for promoting Financial Justice work and (ii) provide a 'mapping' overview of networks and institutions across Europe working in the area of Development Education of relevance to organisations working on financial justice, including NGOs, networks and university departments. A recording exists of the half-day conference, and we hope the output will include a summary of proceedings and outcomes with a focus on the resources and methodologies discussed at the conference, supplemented by additional desk research. [We anticipate this will take approximately 6-8 days]

Timeframe and How to Apply

All this work needs to be carried out and completed in this calendar year, but ideally we would like to have the bulk of the work carried out through November.

We invite interested applicants to provide a short 1-page expression of interest outlining which of the three pieces of work they would be interested to apply for (this can be all three), their daily rate and a total budget of what they would charge, as well as a short (circa 250 words) outline of their relevant experience to produce that piece of work and a short (250 word) account of their vision for the work, as well as their CV.

Please reply to maeve@financialjustice.ie by Tuesday 27th October.